STORY

GETMORE is the first product-overarching Social Selling Community in Germany. The online marketplace helps members to participate financially in the story of success of the Internet and thereby improve their own standard of living. By using their own online shop, members recommend products or services to their Community, and then receive a commission in cash. Additionally users make profit through their own purchases. The money can be transferred to their own account, exchanged into vouchers or donated.

According to forecasts, the Internet economy will generate 19 billion USD in the next decade. With a revenue of over 17 billion USD in 2017, the US Corporation Amazon dominates the German market. The questions to be asked here are: What happens with the residual money? Who makes profit out of it? These are also the questions of Internet pioneer Harald Meurer, whose businesses have been solving social problems by entrepreneurial means for many years. With his newest project GETMORE, Harald Meurer created the first product-overarching Social Selling Community in Germany, which enables people to be part of the story of success of the Internet.

"THE GOOD ENTERPRENEUR"
In April 2014, the journey of GETMORE began, with an aim to improve the standard of living of its members. Harald Meurer, who successfully realized numerous online projects in the nineties, wants to establish a sustainable business model, making it possible for users and founders to benefit equally. His approach has already proved itself successfully: in 1999, the former Telekom manager founded HelpDirect.org - the first online platform for charitable organizations in Germany. The media refers to the native Rhinelander as „The Good Entrepreneur" or „entrepreneur with heart". Aside from his international accolades, Harald Meurer was also honored with The Order of Merit of the Federal Republic of Germany (Bundesverdienstkreuz), as an Internet Pioneer, by Joachim Gauck in 2012. This accolade serves as motivation, allowing him to continue his work of solving social problems by entrepreneurial means.

TWO GROUPS, ONE SOLUTION
Five percent of the working population in Germany have two jobs. However, it is not only economic constraints that force people to do so, many also see a chance to create a better standard of living by working side jobs. In these cases, it is important that the second job provides flexibility and self-determined working hours.

In contrast, there are manufacturers and service providers who sell their products and services through various online shops. They complain that the increasing number of offers affects purchase behavior, and

the buyers are unable to make the right decision. It is about time to bring both sides together, uniting them on a single platform. GETMORE enables regular Internet users to earn additional income through easy recommendations with their own online shop – no matter what the time or place is. GETMORE allows manufacturers and service providers access to a clean marketplace, where products are merchandised by ecommendations. This is a win-win situation for both sides.

FRIENDS INFLUENCE THE BUYING DECISION
Two thirds of all purchases are based on recommendations. On average, 59 percent of people consult family and friends before making a purchase. Social media plays a central role in this, whether through Facebook, Instagram, or elsewhere. The borders between social networking and sales patterns are not clearly defined, and buyers no longer build their buying decision on the web pages of the suppliers. The persistent hype has a significant influence on the entire e-commerce: It is estimated that 63.2 billion euros will be generated by the online business in Germany in 2018. Brands focus increasingly on recommendation marketing within social media, because a hint of a friend from your own network has greater influence than a general advertisement. On average, social media users between 12 and

65 years old are linked to 350 people – an ideal starting position for Social Selling.

SIDE JOB: TEAM MANAGER
Once registered, every user can receive its own online shop and via this, access to more than 2.000 prestigious partners. This will increase to 3.000 partners by the end of 2018. Online shops can be personalized by the user by adjusting color, photo or shop name. Users are immediately able to promote their shops to their Communities via e-mail, social media or even their own GETMORE business card. As the team manager of a shop, the user is able to earn money through two steps. As soon as a member of his Community finishes a purchase on GETMORE, the team manager profits by receiving a commission of up to 10 percent of the sales commission. The team manager receives further 5 percent if a friend of friend does a transaction on GETMORE. Instead of other bonus and cashback programs, where only the single user or the single recommendation is rewarded, GETMORE offers a permanent, life-time commission to the initiator. Hence, he profits enormously from the success of an expanded Community. In this way, GETMORE succeeds to break through the scaling limits of recommendation programs. Every users profit from the advantages of discounts and cash. As soon as a user is registered he saves with all purchases on

the platform. Therefore, GETMORE offers shopping advantages which are not covered by other shops.

STATUS QUO
A high five-digit number of Communities and more than 2,000 well-known partners from various industries have already been won over to the Social Selling Platform. A large proportion of the partners cover everyday expenditures, and therefore reduce the monthly expenses of members. Other offers are mobile phone contracts, credit cards, product coupons, energy and gas suppliers and many more. Altogether, the Community has access to millions of products which can be recommended. Currently an international team, consisting of sales, marketing and social media experts, is taking care of further development of GETMORE. A one-digit million amount has been invested in the construction of the platform since its founding, a large part of it in the technology of the shop system. Integrated SaaS technology (Software as a Service) enables every user to create its own online shop and guarantees access to the whole partner portfolio. Furthermore TV commercials has already been run in different channels. GETMORE wants to gain further investors now through the first official funding round, to support further expansion.

HARALD MEURER has got closer to his vision of GETMORE. He has created a Social Selling Community which gives everybody the possibility to build its own digital marketplace and to earn money flexibly, as well as being part of the success story of the Internet. It is especially important to him that the Community feels they are helping themselves and each other with product recommendations. Those who do not take the word „Social" seriously in this context, will be less successful as a team manager.

⊙ STATS

INTERNET INDUSTRY	**19 billion USD worth of sales by the online economy in the next decade.** Cnet.com	**US Corporation of Amazon dominates, with 17 billion USD of sales from the German market.** Wikipedia	**63.2 billion EUR is predicted to be generated through e-commerce in Germany in 2018.** Statista	**On average, German people have spent about 532 EUR in the e-commerce industry in 2017.** Statista
SOCIAL SELLING	**"The Visual web is one billion trend", says Read-Write.** ReadWrite	**89% of buyers begin their purchase process by putting items in the search engine.** Fleishman-Hillard	**75% of buyers turn to social media to gather information on potential purchases.** IBM	**79% follow or like a brand to get to know more about it.** Fleishman-Hillard
RECOMMENDATION MARKETING	**2/3 of purchase decisions are influenced by recommendations.** GFK	**59% of the people consult their family or friends before a making a purchase.** Statista	**Brands are tagged or mentioned 3 billion times a day in the USA.** Nielsen	**Recommendations are classified in marketing as very credible.** Ambassador Blog

⊙ VISION & MISSION

Our Vision **We aim for GETMORE to become the biggest online marketplace in Germany in the section of Social Selling, which gives additional income to thousands of people simply by recommending products and partner services through their own online shop.**

Our Mission **GETMORE enables people to participate in the story of success of the Internet and to improve their own standard of living.**

Rulebreaker Visionary Entrepreneur!

HARALD MEURER, who has successfully realized numerous online projects since the nineties, is not about getting rich quickly with GETMORE. He truly cares about making the world a little better, and giving people the chance to achieve a better standard of living through existing technologies. In 1999, the former Telekom manager founded HelpDirect.org - the first online platform for charitable organizations in Germany. The media refers to the native Rhinelander as the "good entrepreneur" or the "entrepreneur with heart". Apart from these international accolades, Harald Meurer was also honored with the The Order of Merit of the Federal Republic of Germany (Bundesverdienstkreuz) as an Internet Pioneer by Joachim Gauck in 2012. This award has motivated him to strive harder for his vision of solving social problems by entrepreneurial means. An international team supports the CEO of GETMORE operationally and strategically in the departments of sales, IT, marketing and social media.

5 QUESTIONS

What?

GETMORE is the first product-overarching Social Selling Community in Germany. The online marketplace helps members to participate financially in the story of success of the Internet, thereby improving their own standard of living.

Why?

The Social Selling Community was created to give everyone the possibility to build up their own digital marketplace and to earn money flexibly.

Where?

GETMORE is a virtual marketplace. The whole model operates exclusively online, so members can build up their own online shop and give recommendations to friends.

Who?

An international expert team supports the CEO and founder Harald Meurer. They take care of the further development of the online marketplace. The company's headquarter is in Cologne.

How?

By using their own online shop, members recommend products or services to their communities and then receive a commission in cash. The money can be transferred to one's bank account or exchanged for vouchers any time.

FACTS

FOUNDER
Harald Meurer (CEO)

GETMORE is a product of the
Creative Shopping GmbH

MILLIONS OF PRODUCTS
Many products are available:
Household, mobile phone contracts,
credit cards, product coupons, energy
and gas supplier, Fashion, electronics
and many more.

LOCATION
Cologne

> **15** Employees

More than **2.000** partners

A one-digit million amount has been invested in the creation of the platform up to now.

5-digit number of Communities

FAQ

Is my data protected?

GETMORE uses data from users exclusively for the online platform. The whole website is protected by the encoding form SSL. All data are transmitted in code. No employee of GETMORE can read any passwords, because these are stored in an entirely coded format.

How much can a team manager earn per month?

The salary depends on the activity of the user, the size of the Community and how the team manager motivates his friends to take part.

What are the advantages of GETMORE?

Users operate a virtual shop as so-called team managers. They earn money through recommending attractive offers from over 2.000 prestigious online partners to their personal network of friends. With every successful purchase by a friend or a friend of a friend, they are compen-sated with cash, which can be transferred to one's bank account or exchanged in vouchers. All users can profit from maximum flexibility: They can determine their working hours and the place of work themselves. It is the easiest way to participate in the history of success of the internet.

How much does GETMORE cost?

The registration is completely free and can be cancelled any time.

Can everybody participate?

Anyone over the age of 18 can take part. Once registered, every user can develop his own online shop as prefered, and begin to earn money. A trading license is not necessary.

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Lets' talk!

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